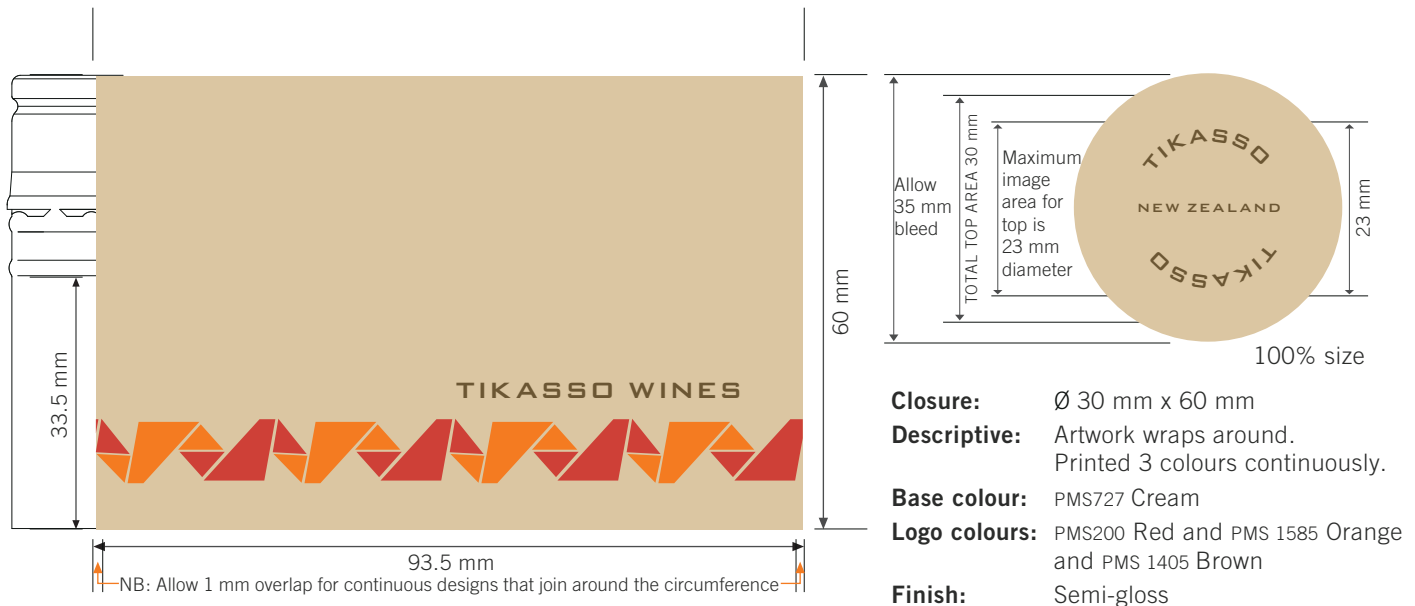


# SCREWCAP Artwork Guidelines

A GUIDE FOR THE SUPPLY OF THC 30 x 60 CLOSURE ARTWORK TO CHANDLER GLASS AND PACKAGING



- Closure:** Ø 30 mm x 60 mm  
**Descriptive:** Artwork wraps around. Printed 3 colours continuously.  
**Base colour:** PMS727 Cream  
**Logo colours:** PMS200 Red and PMS 1585 Orange and PMS 1405 Brown  
**Finish:** Semi-gloss

## BASE COAT

Most caps are applied with an initial base coat before a decoration is applied.

A metallic finish, is created by a coating with suspended metal particles. For a pearlescent finish, a transparent tinted varnish is applied over a light metallic gold or silver base.

## SIDE DECORATION

It is possible to have up to 4 colours printed over the base colour (around the skirt of the closure). While the most common choice of decorated area is the lower 33.5 mm of the cap skirt, the entire skirt print height of 58mm can be decorated.

## TOP DECORATION

The maximum diameter of the top decoration is Ø 23mm. It is possible to have up to four colours over the base colour — CMYK process colours can be used. The flat sheet base coat is usually white, gold or silver.

We do not recommend that top artwork has an outer concentric circle as part of the printed design. Unexpected forming or printing variations (as slight as 0.5mm from centre) within standard tolerances, will show designs as being slightly off centre.

## SIDE EMBOSS + SHAVING

We offer side wall blind emboss of logo as well as the option of tip shaving of the embossed elements.

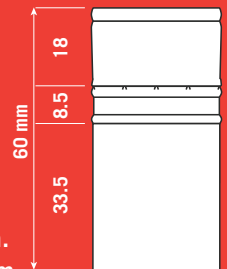
## TOP EMBOSS

It is possible to have blind top emboss, colour top emboss or top emboss with registered placement of hot foil directly on the embossed element.

## ARTWORK TO INCLUDE:

- Vcap top art @ 100% to scale. Please indicate keylines.
- Vcap skirt art @ 100% to scale (as indicated).
- Closure size: Diameter = Ø 30 mm Length = 60 mm.
- Detailed description of decorations and positioning (design)
- Colour reference (PMS) or colour swatches (at least 3 cm<sup>2</sup>)  
See example above

**PLEASE NOTE:** The minimum line thickness for top art is 0.3 mm.  
The minimum line thickness for skirt art is 0.4 mm.



## HOT FOIL

Several hot-foil colours are available for side wall and top decoration.

Hot foil can be applied to the flat caps top surface on embossed logo element.

## FINISHES AVAILABLE

Super matt, Matt, Opaque gloss, Semi-gloss, Satin, Metallic powder, Metallic Gloss, Gloss tint varnish.

We are able to offer an **all-over Matt effect** – matching the finish of the side wall to the finish of the top section without an obvious transition between the two areas.

## Please note:

- Finishes may alter the tone of the original PMS or swatch colour.
- Inks applied on Aluminium substrate will behave and look different to ink colours on paper.
- As screw caps are three dimensional and curved, colours become visually metameric.
- With new designs, we recommend matching labels to caps.

## COLOUR MATCHING

Any colour can be closely matched. If the closure is to match a specific item, e.g. a wine label or existing cap, please supply a sample or colour swatch. Colour swatch must be at least 3cm<sup>2</sup>.

## PRODUCTION LEAD TIME

**Please see your quotation document.**

## SUPPLYING ARTWORK

Artwork must be supplied in both EPS (vector artwork with fonts outlined) and PDF formats. Please email all artwork directly to Chandler: [info@chandler-resources.co.nz](mailto:info@chandler-resources.co.nz)

## VCAP CONTACT

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