Size & Position Template for one-piece pressure sensitive labels

CR519 BORDEAUX ELITE C
29mm CORK (695g)

Caution: height 172mm

Optimal: height 168mm

Optimal Zone Height: At 168mm Maximum label height, the recommended maximum width is 98mm.

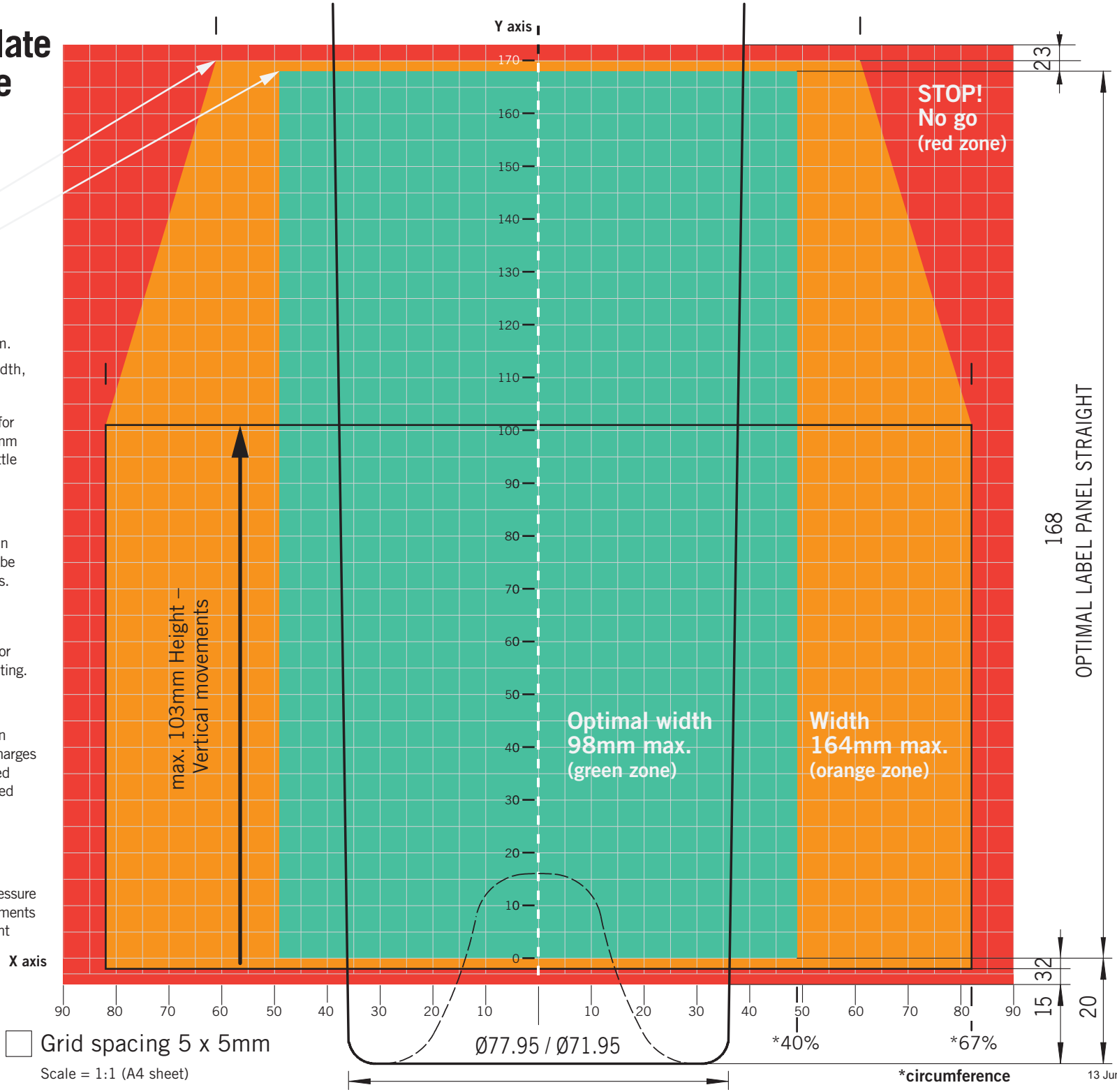
Caution Zone Width: At 164mm Maximum label width, the recommended maximum height is 103mm.

- The start/finish of the"Optimal Green Zone Height" for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph's Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

RED ZONE – All risk on client: Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).

ORANGE ZONE – Caution: Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).

GREEN ZONE – Optimal: Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



Grid spacing 5 x 5mm

Scale = 1:1 (A4 sheet)

Label positioning & sizing template system endorsed by: CHANDLER GLASS & PACKAGING

13 June 2025