Size & Position Template for one-piece pressure sensitive labels

- The start/finish of the"Optimal Green Zone Height" for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.

- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph's Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

Label positioning & sizing template system endorsed by:
CHANDLER
GLASS & PACKAGING

CR305 FLUTE IKO BVS (385G)

Optimal Zone Height: At 102mm Maximum label height, the recommended maximum width is 95mm.

Caution Zone Width: At 159mm Maximum label width, the recommended maximum height is 61mm.

🔴 **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).

🟠 **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).

🟢 **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.

Caution: height 106mm
Optimal: height 102mm

Y axis

STOP! No go
(red zone)

OPTIMAL LABEL PANEL STRAIGHT

102

23

32

14

19

max. 61mm Height – Vertical movements

Optimal width 95mm max.
(green zone)

Width 159mm max.
(orange zone)

100
90
80
70
60
50
40
30
20
10
0

90 80 70 60 50 40 30 20 10 | 10 20 30 40 50 60 70 80 90

*40%   *67%

Grid spacing 5 x 5mm

Scale = 1:1 (A4 sheet)

Ø75.4

*circumference

12 May 2025