Size & Position Template for one-piece pressure sensitive labels

- The start/finish of the"Optimal Green Zone Height" for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph's Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

Label positioning & sizing template system endorsed by:

VISY FOR A BETTER WORLD

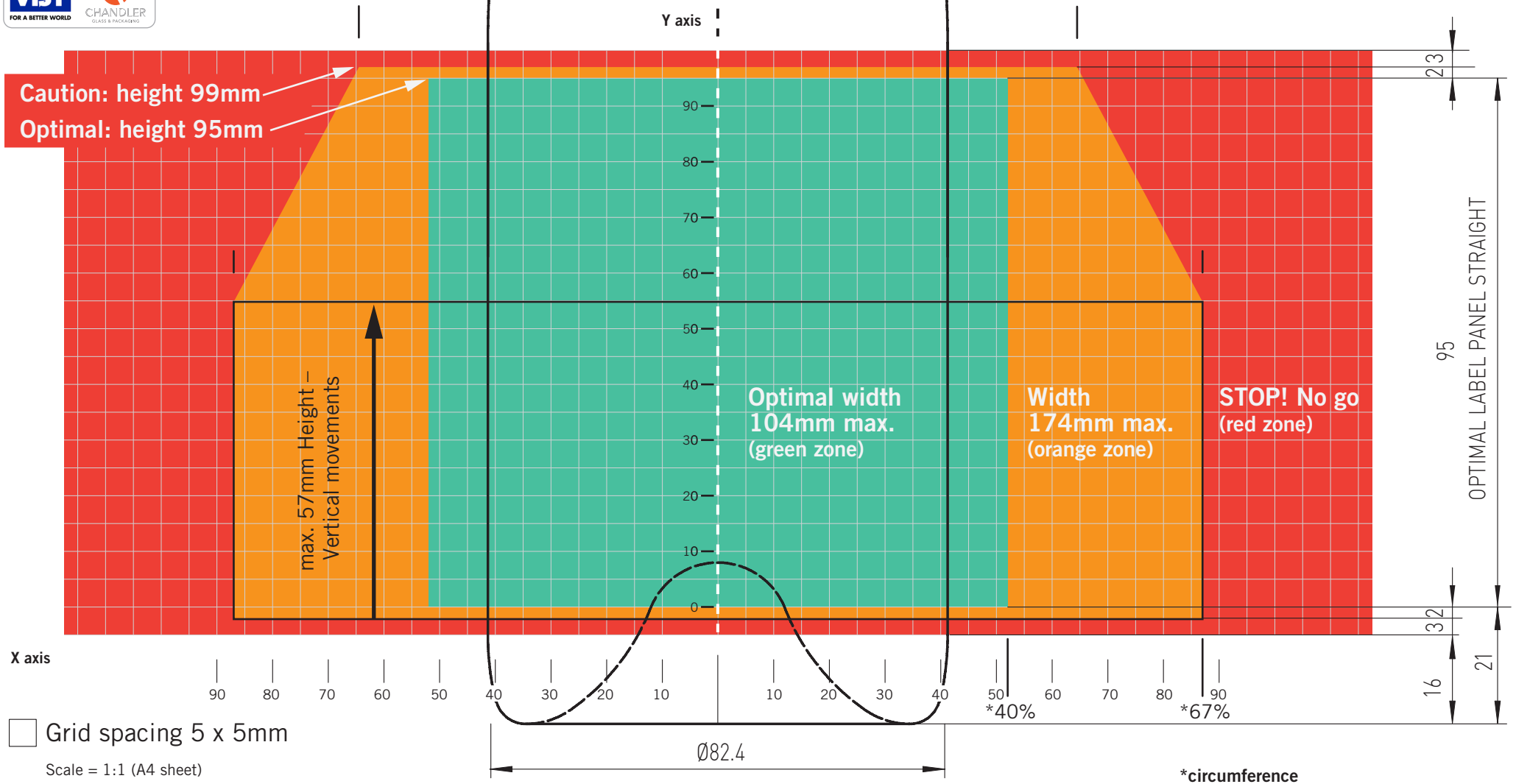
CHANDLER GLASS & PACKAGING

CR427 BURGUNDY DALI
31.5mm CORK CAREÉ (600g)

Optimal Zone Height: At 95mm Maximum label height, the recommended maximum width is 104mm.

Caution Zone Width: At 174mm Maximum label width, the recommended maximum height is 57mm.

- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



Grid spacing 5 x 5mm

Scale = 1:1 (A4 sheet)

*circumference